FILM CLUB 3.0

PRESS RELEASE

For more information, contact: Andy Gyurisin

Email: winc.film.club@gmail.com

LOST WEEKEND III Raises Thousands for SPCA

Winchester, VA, March 17, 2015 – Film Club 3.0 members came together at the Alamo Drafthouse Cinema in early March for LOST WEEKEND III, a 4-day event that included 16 film screenings and a silent auction which raised more than \$2,400 for the Winchester SPCA. White God, the last film of the event, featured 200 shelter dogs, none of whom were harmed or mistreated during the filming. After production of the movie, which was filmed in Budapest, Hungary, all of the shelter dogs were adopted.



A scene from WHITE GOD, a Magnolia Pictures release. Photo courtesy of Magnolia Pictures.



Zsófia Psotta and Bodie in WHITE GOD, a Magnolia Pictures release. Photo courtesy of Magnolia Pictures.

"After I learned that we were going to be able to screen White God, I could think of no better local beneficiary for our silent auction than the Winchester SPCA," said Andy Gyurisin, president of Film Club 3.0. "Our goal was to raise at least \$1,000 plus donations of much-needed supplies, and the response from our members was truly amazing."

Film Club members not only donated more than double the goal, but they also rose to the challenge of supplying the SPCA with an entire SUV full of items on their wish list (see side bar for the Winchester SPCA's ongoing needs.)

"The response and generosity of the Film Club members was beyond our wildest expectations," said Sylvia "Bunny" Jackson, President of the Winchester SPCA board. "Everyone was so enthusiastic and it was such a pleasure to be part of the Lost Weekend event. And, now I know more about this wonderful Film Club we have right here in the Shenandoah Valley."

Jackson noted that the Winchester SPCA is happy to accept help in many forms –whether it's a cash or supplies donation, adoption, volunteer work or simply coming in to interact and play with the animals. "They need human interaction and someone to play with," she said.

Jackson said that the Winchester SPCA is having a grand opening of its new adoption and education center on April 12, which is the "realization of a big dream, made possible by a lot of hard work by the staff, volunteers and the community."



Stephanie Johnson, staff member at Winchester SPCA, holds one of the cats up for adoption. Photo courtesy of Anna Sule.



Little Lady is a Chihuahua mix and is ready for adoption. Photo courtesy of Anna Sule.



Stripes, a cat available for adoption, peers through the bars on his crate. Photo courtesy of Anna Sule.



Shelter animals can get lonely, says Bunny Jackson. The Winchester SPCA welcomes visitors and volunteers who can socialize with the animals by taking them out to play and providing affection. Photo courtesy of Anna Sule.

Lost Weekend was the third such event for Film Club 3.0 and a fourth is planned for early October, 2015. The group's first two successful cinematic events in 2014 were backed by local businesses, most of which returned to sponsor Film Club 3.0's first LOST WEEKEND of 2015.

"LOST WEEKEND could not be possible without the generous sponsors who have stepped up to support the art of independent film and to say that it's an important thing to have in our community," says Andy Gyurisin, Film Club 3.0 President. The sponsor support helped keep weekend pass prices down to just \$35 for all sixteen films. Sponsors for LOST WEEKEND III are:

44 Outdoors Production - http://www.44outdoors.com/

Academy Data Consultants

Advance Planning Associates - http://www.advanceplanningassociates.com/

Barns of Rose Hill - http://barnsofrosehill.org/

Blue Plate Books - http://www.blueplatebooks.com/

'Chester Magazine - https://www.facebook.com/chestermagazine

Country Inn & Suites - http://www.countryinns.com/winchester-hotel-va-22602/vawinche

D. Krauss - http://www.dustyskull.com/

Devil's Backbone Brewing Company - http://www.dbbrewingcompany.com/

Doug Stanford Moving + Still Images - http://dougstanford.com/

The Elliott Group -- http://www.elliottgroup.biz/

Edward Jones: The Office of Mike Cesnik --

https://www.edwardjones.com/cgi/getHTML.cgi?page=/en US/fa/index.html&CIRN=507288

Frisbee Guy - http://www.frisbeeguy.com/

Hand & Stone Massage and Facial Spa – Winchester -

http://www.handandstone.com/index.php

Hopscotch Coffee Roasters - http://coffeehopscotch.com/

Independent School of Winchester - http://www.iswva.org/

JGaylor Studio - http://www.jgaylorstudio.com/-/jgaylorstudio/

Lauren Getz of The Beauty Lounge

Magic Lantern Theater - http://www.magiclanterntheater.org/

Mass Communications at Shenandoah University - http://www.su.edu/arts/mass-

communication/

Miller Honda - http://www.miller-honda.com/index.htm

Murphy Beverage Company - http://murphybeverage.com/

Museum of the Shenandoah Valley – www.themsv.org

Nicholls Auction - http://nichollsauction.com/

Nutrition Naturally Now -- www.nutritionnaturallynow.com

The Piccadilly Printing Company - http://www.picprinting.com/

The Popular Outcasts - http://www.thepopularoutcasts.com/

Reader & Swartz Architects, P.C. - http://readerswartz.com/

Sakura Tattoo - http://sakuratattoousa.com/

Secret Society Press - http://www.secretsocietypress.com/

Tin Top Art & Handmade -- http://tintopart.blogspot.com/

World Languages & Cultures at Shenandoah University - http://www.su.edu/arts/foreign-languages/

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The Winchester SPCA wish list:

- Cat Litter
- Royal Canin Babycat Dry & Wet Food
- Dry or Canned Cat/Kitten Food (Purina preferred)
- Dry or Canned Dog/Puppy Food (Pedigree preferred)
- Friskies Paté Canned Cat Food
- Cat/Dog Treats
- Cat/Dog Toys
- All size Kong toys, Kong Stuffers, and Nylabones
- Sheets, Towels & Blankets
- Hand & Dish Towels & Wash Rags
- Office Supplies
- Bleach
- Liquid Laundry Detergent
- Dawn Dish Detergent
- Large (Contractor) Garbage Bags
- Paper Towels
- Peanut Butter

(end sidebar)

With more than 1,500 members, Film Club 3.0 is free to join and meets about once per week at the Alamo Drafthouse Cinema to screen independent, foreign, documentary and classic films. Membership offers other benefits, such as reduced ticket prices for some films, advance screenings for highly-anticipated films, buttons for each film (with perks after getting a certain amount of buttons), special menu tie-ins for various films, fun group pictures, and more.

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