**FILM CLUB 3.0**

**PRESS RELEASE**

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**Film Club to Announce ‘LOST WEEKEND III’ Lineup**

Winchester, VA – Local fans of independent film are getting ready to lose an entire weekend – for the third time. Winchester’s film club is hosting its third weekend of screenings featuring 15 films from around the world. Called the LOST WEEKEND III, the event has been expanded to include an extra day and will take place from Thursday, March 5 through Sunday, March 8 at the Alamo Drafthouse Cinema. Hosted by Film Club 3.0, LOST WEEKEND III promises to be a strong blend of foreign, cult and indie films with five advanced screenings (movies that will be shown here in Winchester before they are screened in New York or Los Angeles).

Film Club 3.0 members are eagerly awaiting the long weekend’s film lineup announcement, which will take place at the Alamo Drafthouse Cinema on February 4, immediately preceding one of the club’s screenings, *A Girl Walks Home Alone at Night*. The LOST WEEKEND III trailer and film lineup will also be posted online and on social media. Tickets will go on sale that evening both at the box office and online.

For the second time, Film Club 3.0 will be doing a silent auction during LOST WEEKEND to raise funds for a local charity. The LOST WEEKEND III silent auction will benefit the **SPCA of Winchester, Frederick, and Clarke Counties.** Last year, the group successfully raised about $850 for Valley Health (in connection with the Roger Ebert documentary *Life Itself*). The challenge this time is to raise at least $1,000.

A community based group, Film Club 3.0 brings high-caliber foreign, classic, indie, and cult films to the Shenandoah Valley.  Local businesses backed the group’s two successful cinematic events in 2014, and have returned to show their support for Film Club 3.0’s first LOST WEEKEND of 2015.

“LOST WEEKEND III could not be possible without the generous sponsors who have yet again stepped up to support the art of independent film and to say that it’s an important thing to have in our community,” says Andy Gyurisin, Film Club 3.0 President. Almost every sponsor from the last LOST WEEKEND is returning this time, along with some new ones, says Gyurisin. Sponsorships help keep the event’s ticket prices low as well as ensure that the group can secure an outstanding film lineup.

Film Club 3.0 expects to sell 150 weekend passes to LOST WEEKEND III at just $35 per pass, which equals a ticket price of under $2.33 per film if you watched all 15 screenings. LOST WEEKEND II passes sold out in 24 hours, prompting the Alamo and Film Club 3.0 to offer 50 additional partial passes, so that film lovers could still see some of the movies.

A group that boasts more than 1,500 members, Film Club 3.0 is free to join and meets about once per week at the Alamo Drafthouse to screen independent, foreign, documentary and classic films. Membership offers other benefits, such as reduced ticket prices for some films, advance screenings for highly-anticipated films, buttons for each film (with perks after getting a certain amount of buttons), special menu tie-ins for various films, fun group pictures, special events and more.

To find out more about the LOST WEEKEND III or to join Film Club 3.0, visit their Facebook page or email winc.film.club@gmail.com.

 (sidebar or box – this list of sponsors is very important to include somehow)

Film Club's LOST WEEKEND III would not be possible without the support of these sponsors:

**Nutrition Naturally Now**

**Edward Jones - The Office of Mike Cesnik**

**The Elliott Group**

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**Tin Top Art & Handmade**

**Independent School of Winchester**

**Museum of the Shenandoah Valley**

**Devil's Backbone Brewing Company**

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