

ABOUT THE ELLIOTT GROUP

By harnessing the creative energy and versatility of artists, graphic designers, web designers, writers and PR professionals, we consistently deliver quality creative work at a great value. We can help you develop a marketing budget and strategy, as well as plan and execute all of the elements in that strategy — managing every detail for you.



Michele Elliott,
Founder and Principal,
The Elliott Group

CALL FOR A FREE CONSULTATION!

Michele Elliott, Principal

540-539-3409

111 Foxbury Lane, Winchester, VA 22602

INFO@ELLIOTTGROUP.BIZ

WWW.ELLIOTTGROUP.BIZ

FOLLOW US ON TWITTER AND FACEBOOK



The Elliott Group

Marketing | Communications | Public Relations

WHAT OUR CLIENTS SAY:

"I have had the good fortune of employing The Elliott Group to handle my marketing materials for high profile clients. Their professional conduct and expertise in copy and graphics is unrivaled. I look forward to utilizing their services for all my future marketing."

— Dr. Steve Fleisher, NCM Odor Control, South River, NJ

"The Elliott Group is a professional organization that has helped my company with a difficult job, one of redesigning and updating our website and handling social media. They have written and edited blogs, and developed other social media communications, helping to increase traffic to our website and increasing our business overall."

— Stephany Porter, ND, FABNO, Founder of The Bodhi Clinic, Millersville, MD

"I hired The Elliott Group to produce an ongoing series of weekly blog posts, and their work has been outstanding. In addition to being a strong, concise writer, Michele uses her extensive background in corporate marketing and online strategy to thoroughly understand the needs of her clients. Michele always delivers on or before deadline and has been a real pleasure to work with, so I would highly recommend her services."

— Scott Sundry, Marketing Manager, Professional & Education, Wolters Kluwer Health, Philadelphia, PA

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Take Your Business to the Next Level

with Expert Marketing Services

INCREASE SALES

INCREASE LEADS

INCREASE REFERRALS

INCREASE SEARCH RANKING

INCREASE WEB TRAFFIC

INCREASE SOCIAL MEDIA
ENGAGEMENT

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A Smart Return on Your Investment

FOCUSED ON HELPING YOUR SMALL BUSINESS SUCCEED

The Elliott Group is a full-service agency that provides strategic marketing services to small businesses. We take the time to get to know your business, get to know you, and then develop a comprehensive marketing strategy to help your business reach its sales goals. Our agency consistently delivers quality creative work – giving clients a competitive edge in the marketplace. We have more than 25 successful years of experience in all aspects of marketing for companies big and small.

TAKE ADVANTAGE OF OUR EXPERTISE:

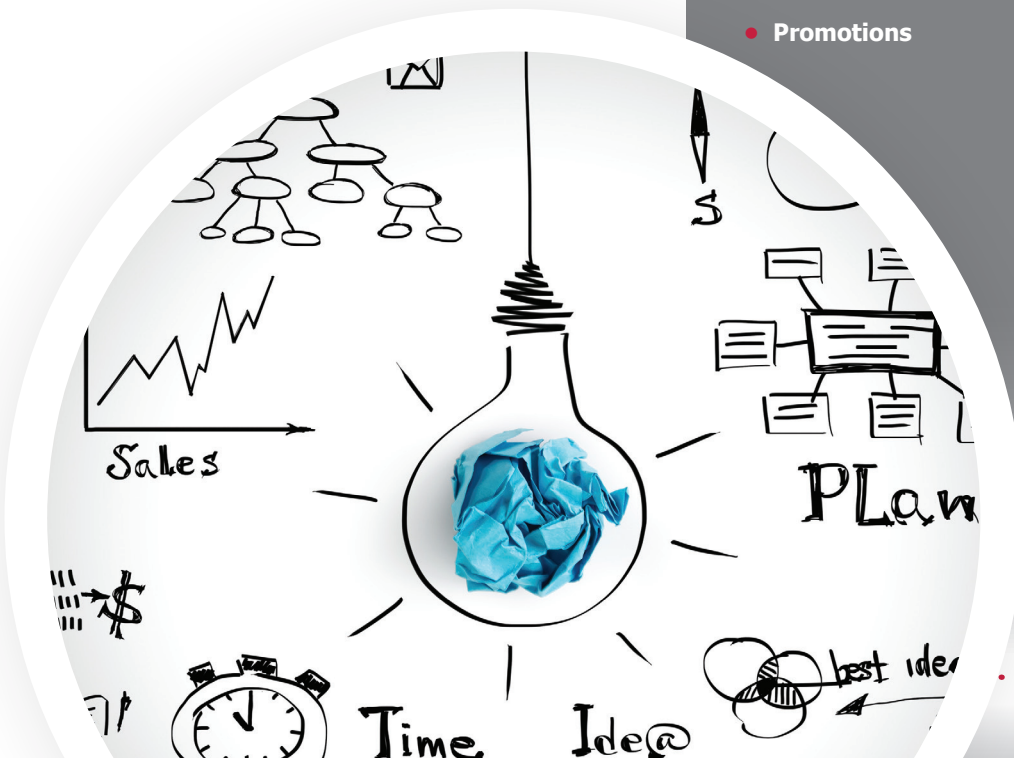
- Website design, hosting and administration
- Content marketing
- Social media management
- Search engine optimization
- Print collateral (brochures, fliers, postcards, catalogs)
- Logo design
- Advertising
- Public relations
- Direct mail
- Promotions

ACHIEVE YOUR BUSINESS GOALS

We know that every dollar counts. Businesses with even the smallest marketing budgets benefit from our experience and services because we deliver top-quality work to achieve the best results at affordable rates.

- Can your business benefit from an increased presence in the marketplace?
- Do you want the phone to ring more often with new customers needing your services?
- Would you like to have better materials for your sales team?
- Could your website use a redesign?
- Looking for more web traffic?

The Elliott Group can help you achieve your goals.



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